

# Katiko Creative

A Northwest Indiana Creative Agency

You toil to create something meaningful,  
enjoyable, and even life-changing.

We toil for the world take notice.

Katiko garnishes your brand's vision strategically  
and creatively so you can outshine your competitors  
and be discovered by those you desire to reach.

**KATIKO**



FILL THE WORLD

WITH YOUR STORY

# Our Capabilities

## Strategy

Definition  
Strategy  
Identity

## Creative

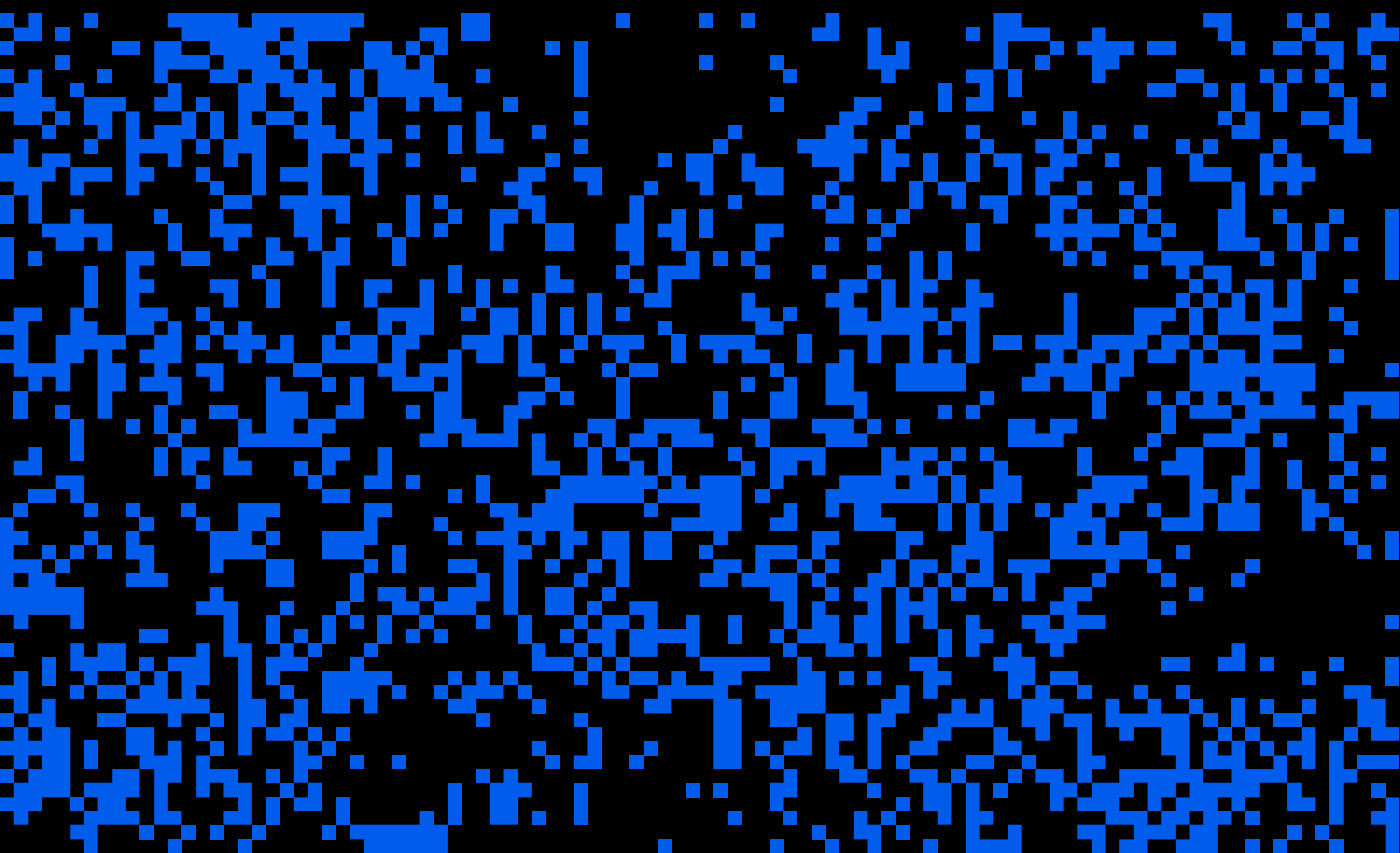
Strategy  
Graphic Design  
Photography  
Videography  
Copywriting  
Social Media  
Collateral  
Analytics

## Reach

Organic Social  
Paid Media  
Traditional

## Management

Client/Agency Relations  
Understanding Goals  
Communication  
Project Management  
Budget Management  
Deadline Delivery



# Our Team

## Client Facing

Tony Sorci  
*Founder / Creative Director*

Robyn Lira  
*Acct. + Proj. Manager*

## Creative

Tony Sorci  
*Photography + Design*

Parker Douglas  
*Lead Videographer*

Kate Heard  
*Designer*

Teresa Zorzi  
*Designer*

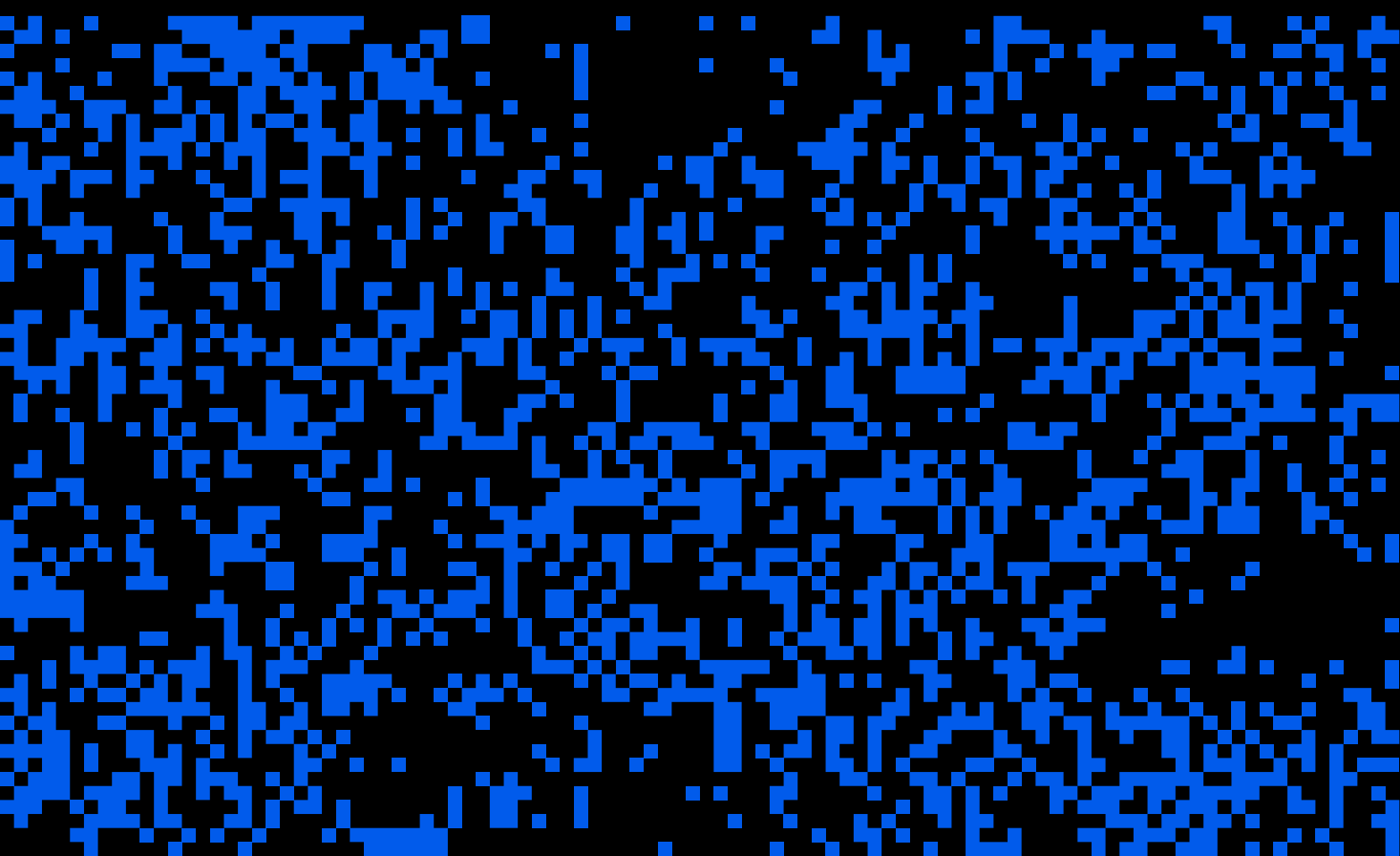
Susan Trask  
*Photographer*

Robyn Lira  
*Brand Strategist  
Copywriter  
Social Media*

Clare McKelvey  
*Copywriter*

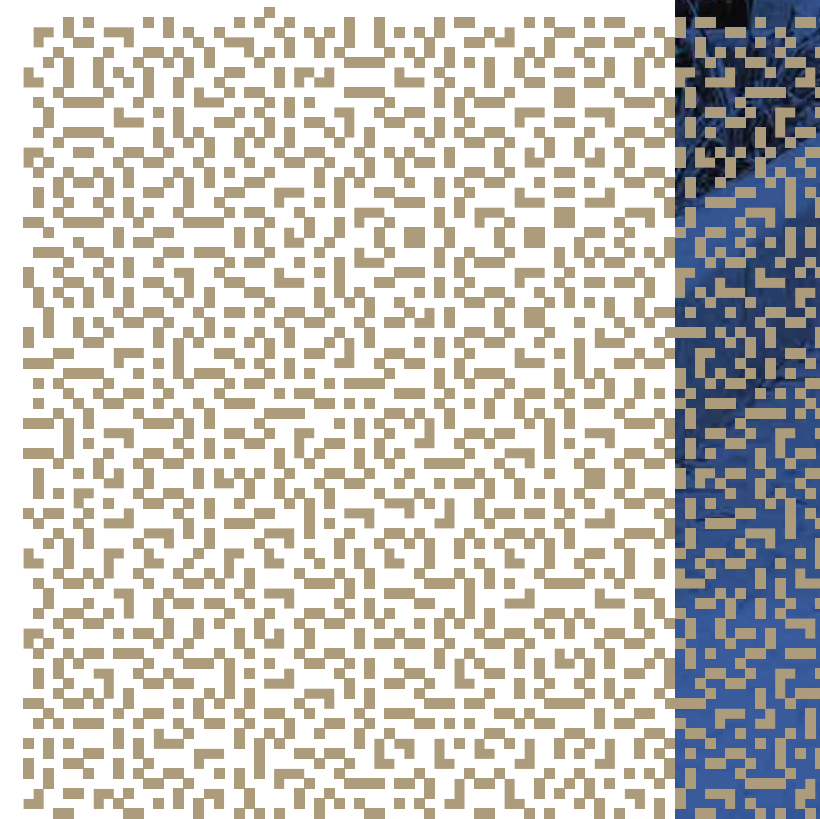
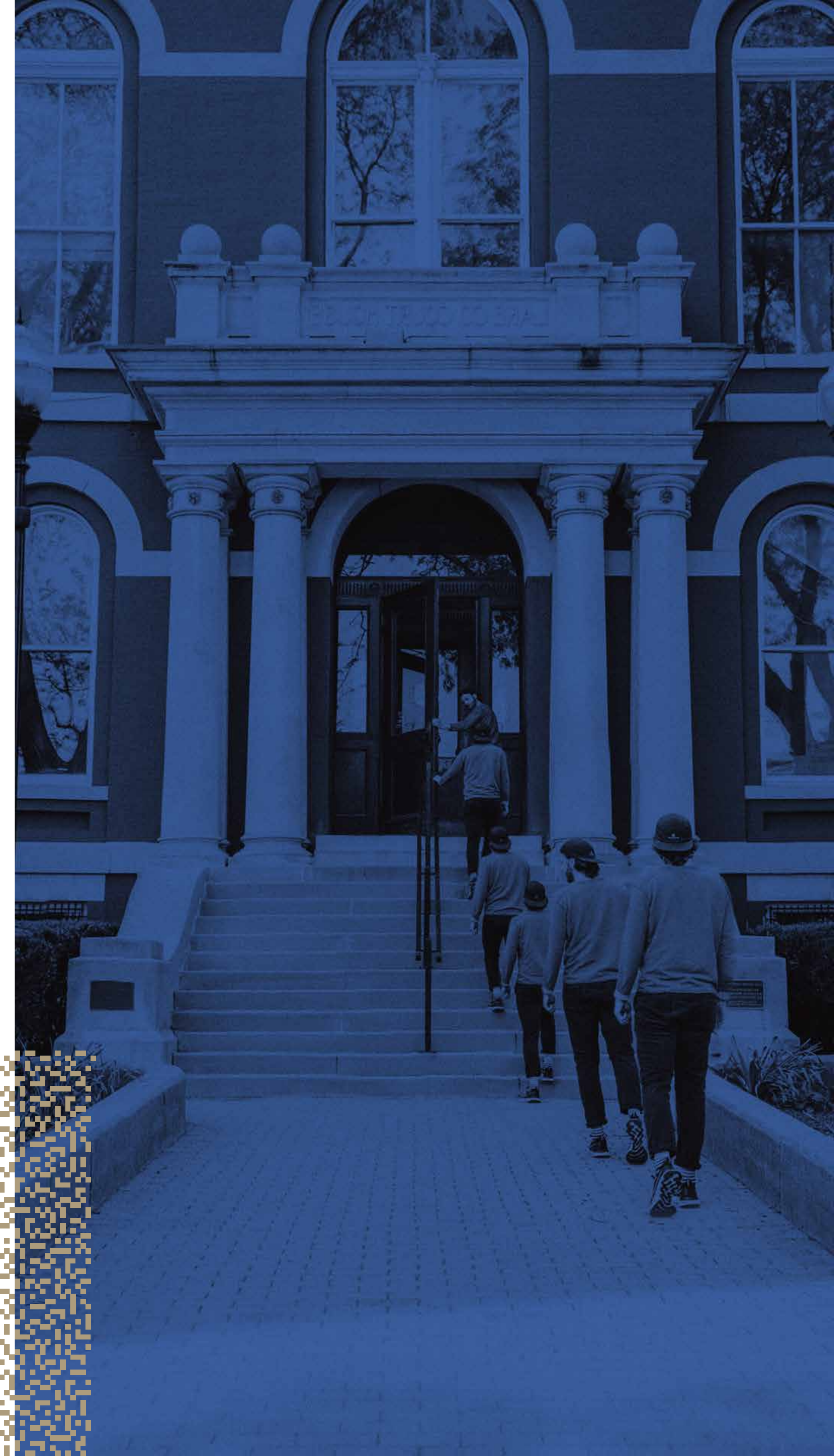
Mike Dornseif  
*Designer / Freelance*

Collin Gee  
*Videographer / Freelance*



# Our Location

Centrally located in the Hub of Lake County  
Indiana, Katiko HQ resides within the historic  
Crown Point Courthouse.



# Brand Strategy

# Brand strategy is business strategy

“Your brand is the single most important investment you can make in your business.”

Katiko uses a timeless paradigm to strategically discover your unique story allowing us to develop, position, and express your brand in the world for years to come.





Gain Clarity.

KNOW WHO YOU ARE AND WHERE YOU'RE GOING IN ORDER TO EXPERIENCE BRAND LONGEVITY

BUILD A STRONG BRAND REPUTATION BY POTENTLY COMMUNICATING VISUALLY AND VERBALLY

Get Creative.

Grow Exposure.

INTRODUCE YOURSELF TO THE RIGHT PEOPLE IN A WAY THAT CANNOT BE IGNORED!

# Brand Identity

Client: Lark  
 Location: Florida/National  
 Industry: Non-Profit Ministry/Community  
 Work: Strategy/Identity/Website/Photo/Video/Design/Book/Podcast/Resources/Socials

brand identity

mark

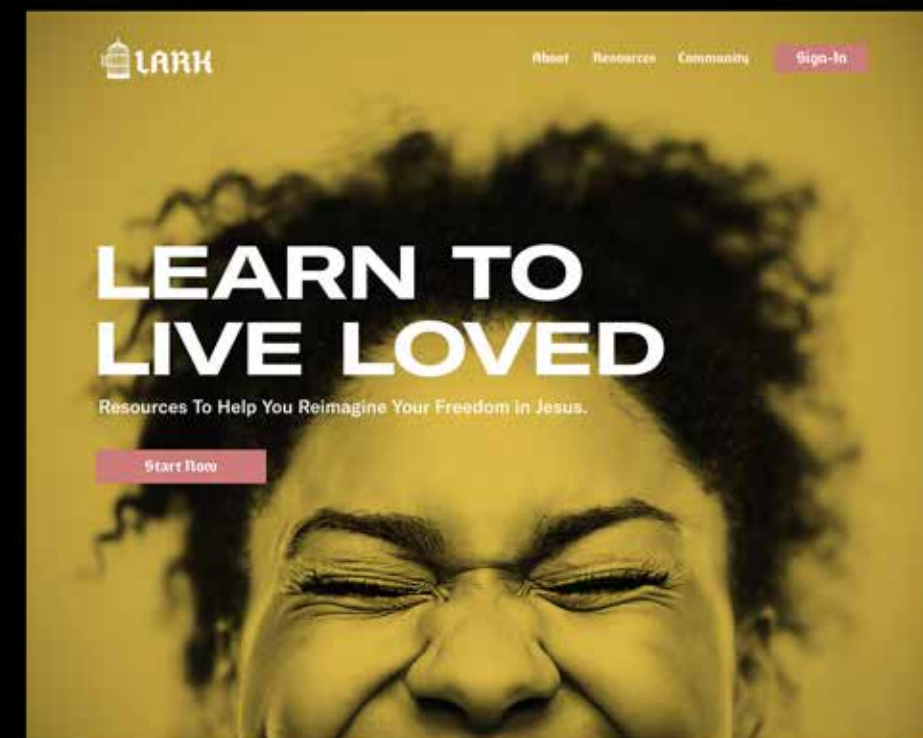
LARK

LARK LARK

sub-brands  
 BLOG LARKCAST STORIES

xxxxx xxx xxx xxx

website design



book design + typesetting



resource design



podcast art + production



swag + collateral

social media



x x xx xxxx work x xxxxx xxxxxxxx xxxxx xx x xxx xxx x x xxx x x x x xxxxxxxx katiko x lark

Client: Steamworks  
Location: Ohio/National  
Industry: Boiler System Training & Consulting  
Work: Strategy/Identity/Website/Photo/Video/Course/Socials

brand\_identity



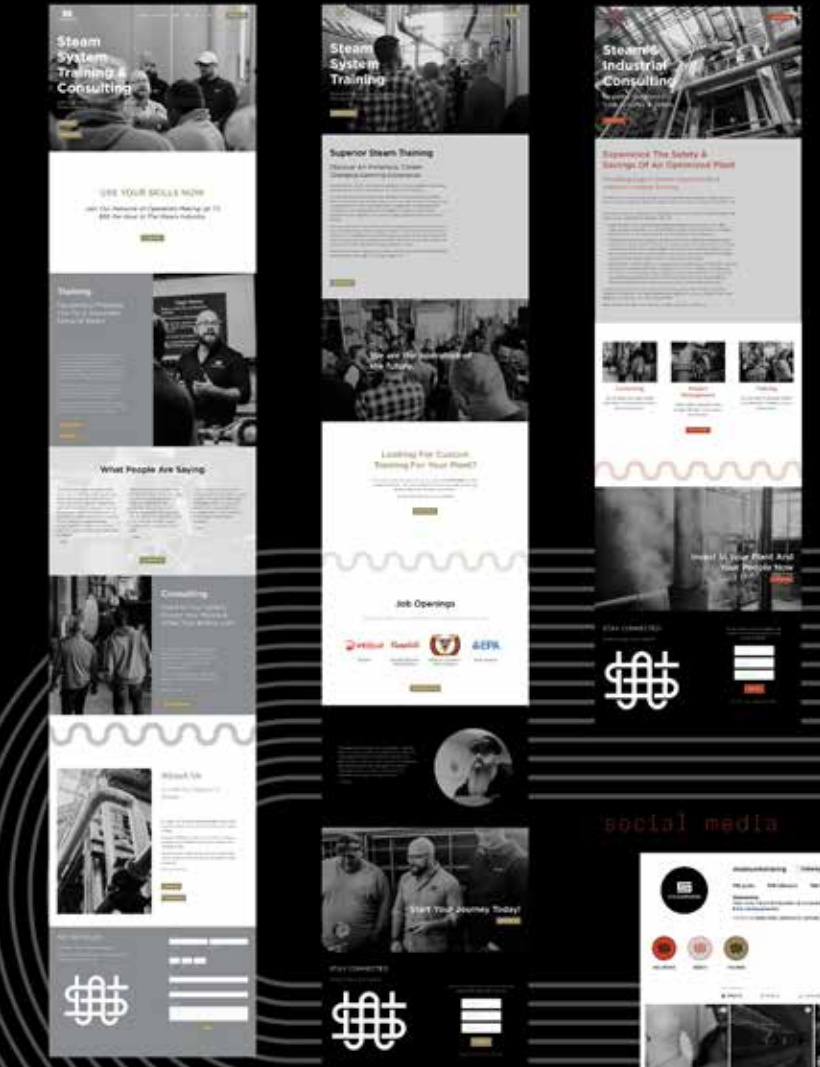
photography\_headshots



collateral\_swag



website\_copy\_video\_solutions



social\_media



Client: Chef Billy Parisi  
 Location: Global  
 Industry: Influencer/Educational Cooking  
 Work: Strategy/Identity/YouTube Assets/Website Concepts/Swag

photography



mark



brand identity

CHEF  
*Billy Parisi*



CHEF BILLY PARISI

*Billy Parisi Billy Parisi*



messaging

Elevate Your Everyday Cooking



swag



youtube banner



brand aesthetic



website concepts



Client: The Young American  
 Location: Southern California/Northwest Indiana  
 Industry: Salon  
 Work: Identity/Collateral/Photo/Video/Swag



mark



brand identity

THE YOUNG AMERICAN



THE YOUNG AMERICAN THE YOUNG AMERICAN

THE YOUNG AMERICAN THE YOUNG AMERICAN



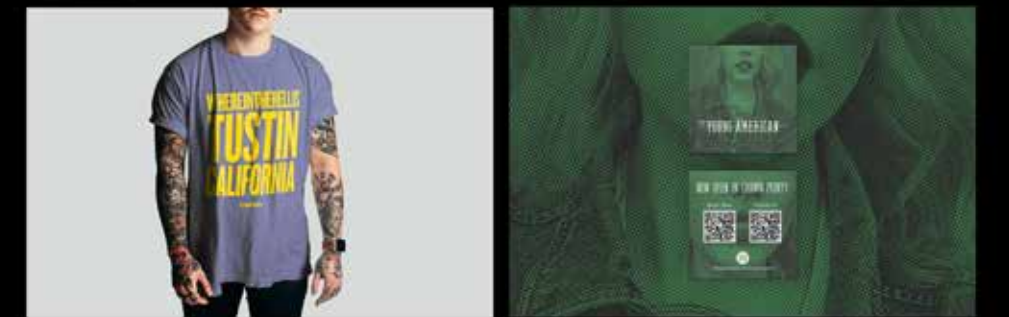
photography



YOUNG AMERICAN



print + swag



SORRY FOR PARTYING



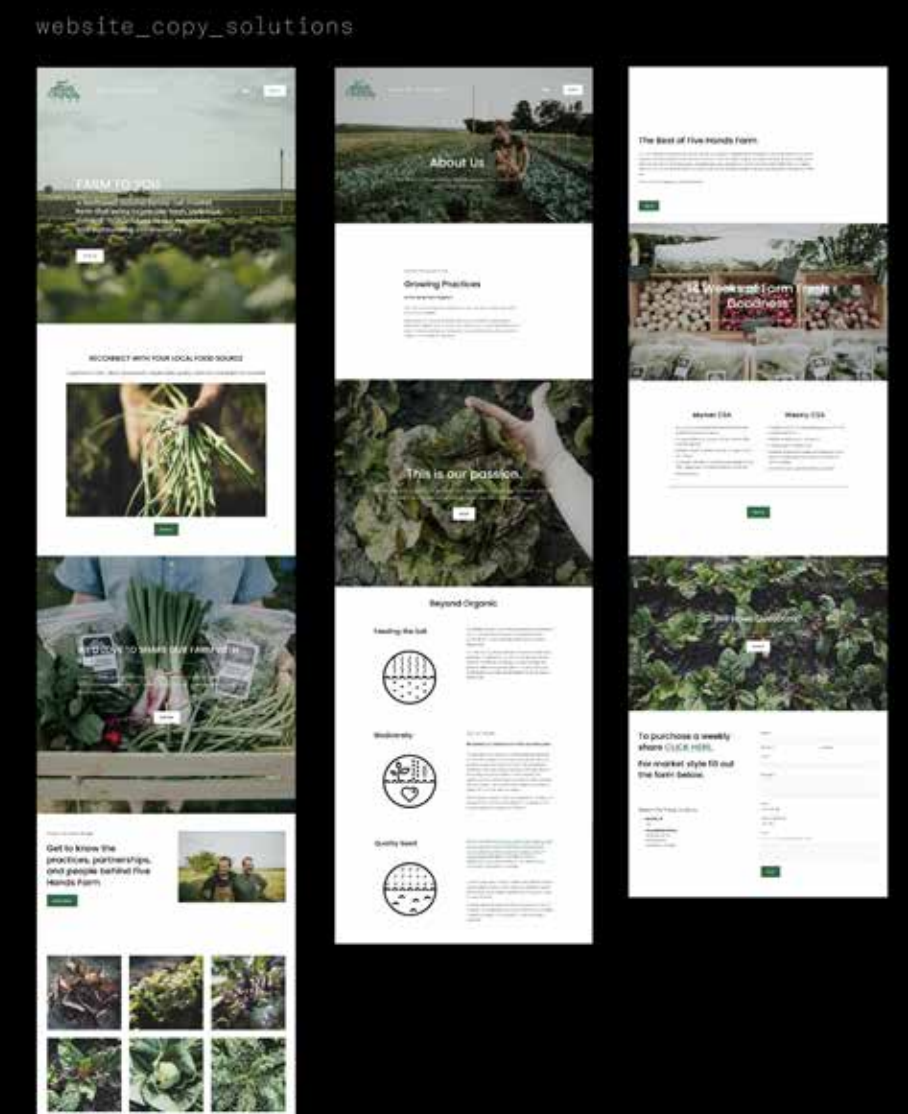
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Client: Five Hands Farm  
 Location: Northwest Indiana  
 Industry: Agriculture  
 Work: Identity/Messaging/Website/Photo



Client: Mallet  
 Location: Ohio/National  
 Industry: Industrial 3D Mapping  
 Work: Identity/Photo/Video/Website Design/Swag



mark



brand identity



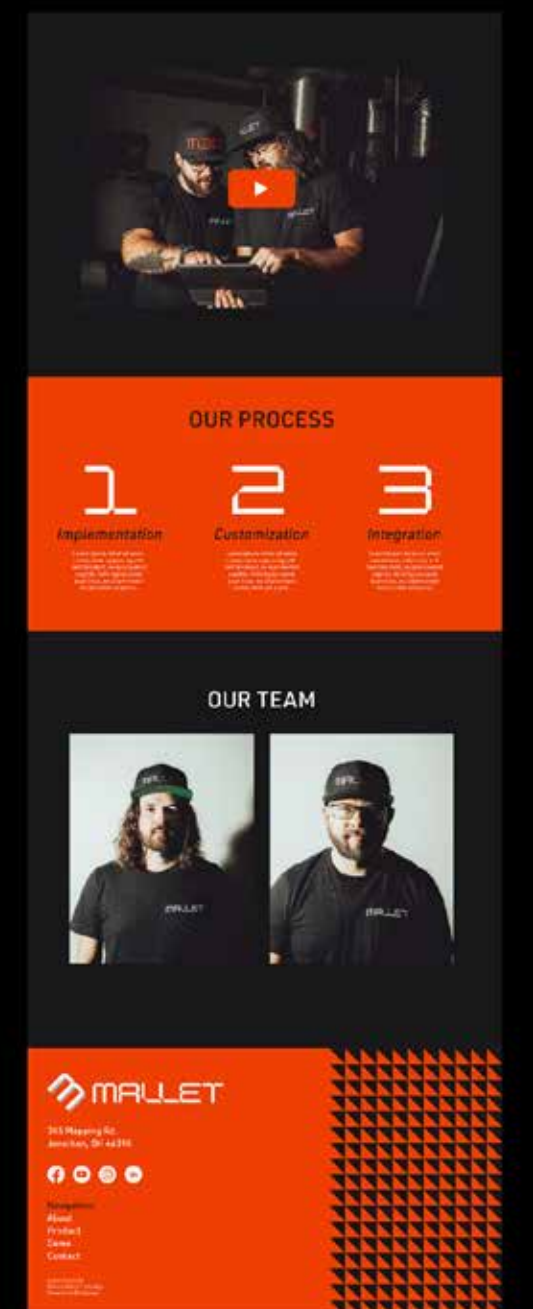
swag



pattern



website design





Client: TerraWealth  
Location: National  
Industry: Wealth Management  
Work: Identity/Website/Collateral/Socials



brand identity

 TerraWealth™



 Terra Wealth.  Terra.



GALANO

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890!@#%&'()\*

LATINO

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890!@#%&'()\*

stationery + advertisement



social media



Photography





























# Brand Marketing





# NEW SPICY CHICKEN PITA

GET IT WHILE IT'S HOT



Featuring our **NEW!** SPICY HUMMUS



**BRING THE HEAT**  
**NEW SPICY HUMMUS**

HERE FOR A LIMITED TIME



**ALL SPICED-UP!**  
**NEW SPICY HUMMUS**

HERE FOR A LIMITED TIME





ALL-NEW KIDS MEALS

# FLAVORS THAT WOW!



## ALL-NEW! KIDS MEALS

FUN & FLAVOR IN EVERY BITE



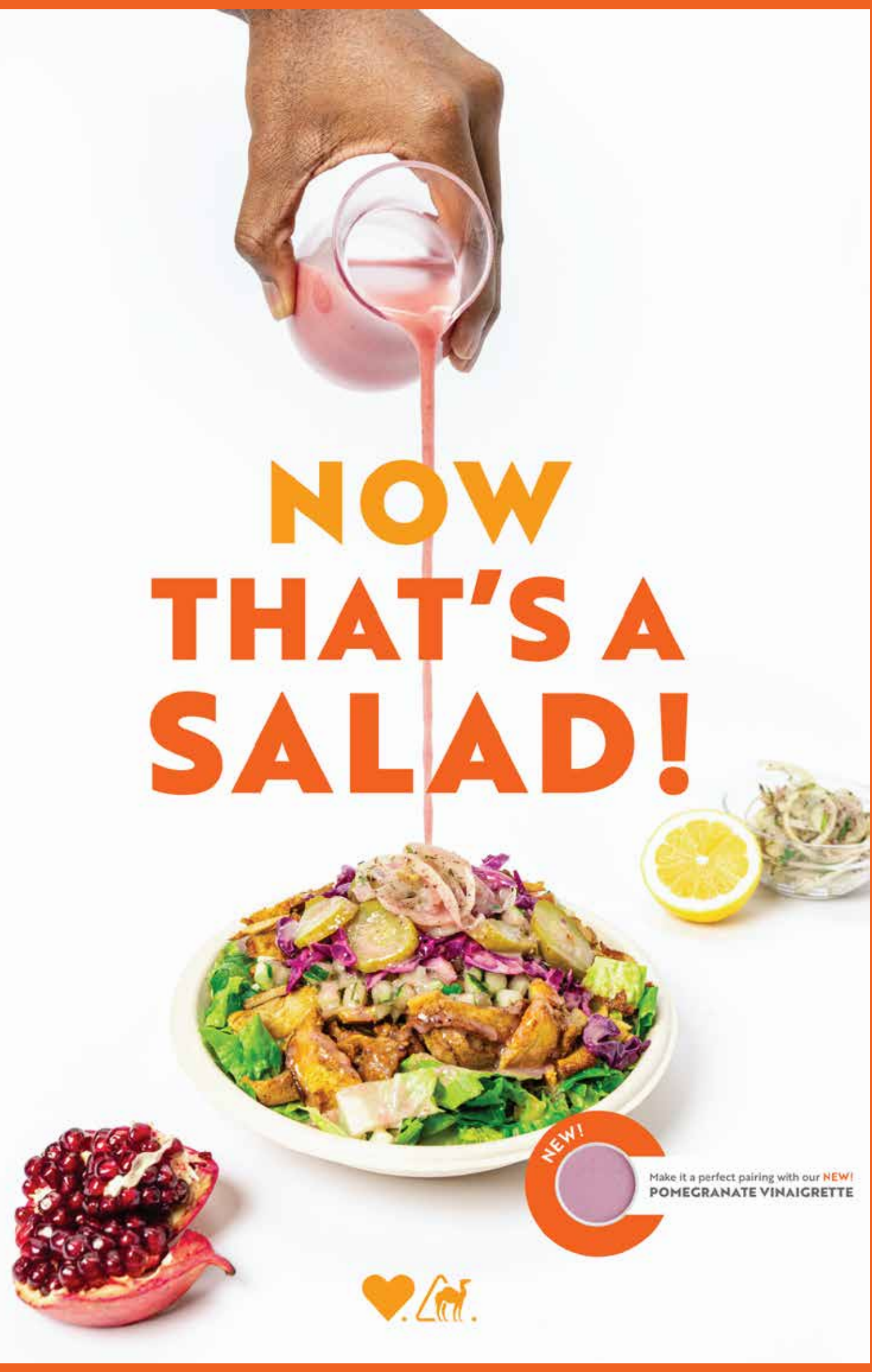


# THE ALL-NEW! POMEGRANATE VINAIGRETTE

BRIGHTEN UP YOUR SALAD!

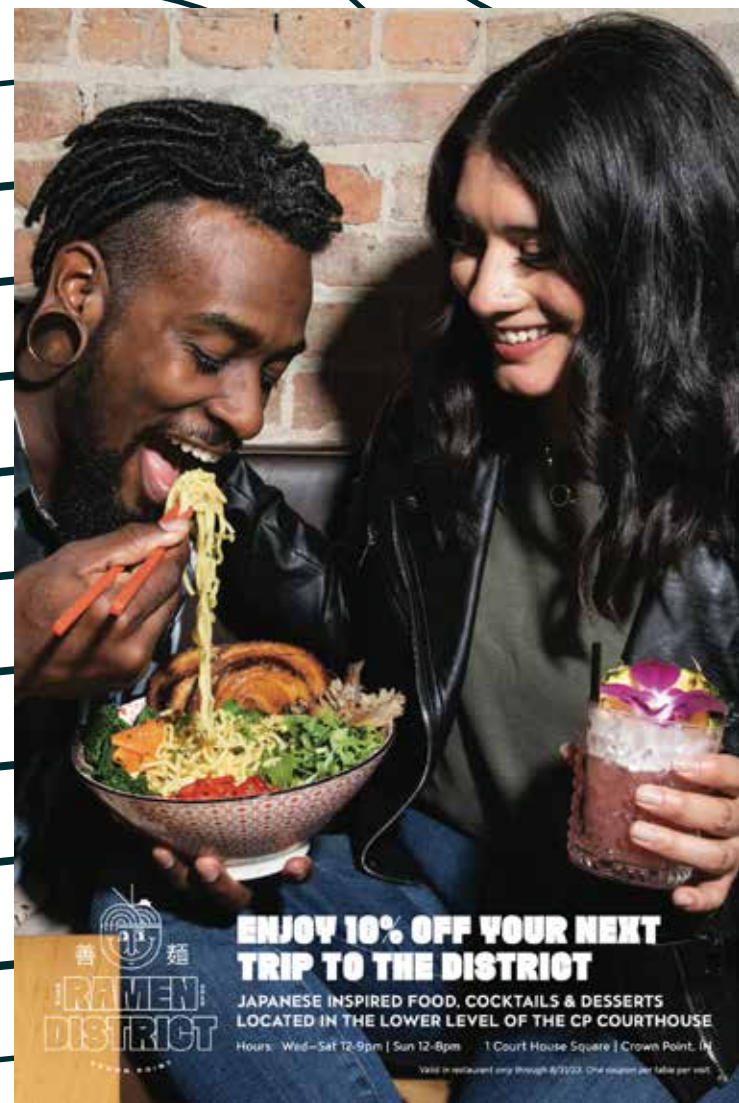


# NOW THAT'S A SALAD!



Make it a perfect pairing with our **NEW!**  
POMEGRANATE VINAIGRETTE





# IT'S RAMEN WEATHER

## RAMENDISTRICT

CP COURTHOUSE | LOWER LEVEL

# IT GOES DOWN IN THE RAMEN DISTRICT

JAPANESE FOOD, COCKTAILS  
DESSERTS & WHISKY

CROWN POINT COURTHOUSE – LOWER LEVEL



### SHAREABLES

- PICKLE PLATE / \$6**  
seasonal assorted pickled vegetables
- PORKBELLY BAO BUNS (2 pcs) / \$8**  
crispy belly, cabbage, house pickle, togarashi
- BRISKET BAO BUNS (2 pcs) / \$9**  
Smoked BBQ brisket, mung bean, cilantro, house pickle
- FARMS SALAD / \$12**  
Tofu confit, edamame, cucumber, maple sesame vinaigrette, seasonal veggies, crispy wonton
- SHORT RIB GYOZA (4 pcs) / \$10**  
scallion, ponzu dipping sauce
- SHRIMP TEMPURA (4 pcs) / \$10**  
gochu aoi, scallions, ponzu dipping sauce
- SMOKED YAKITORI WINGS (6 pcs) / \$11**  
black garlic, maple & sake marinade
- TEMPURA GREEN BEANS / \$8**  
wasabi aioli, sesame, togarashi
- HONEY SRIRACHA BRUSSELS / \$14**  
crispy brussels, honey sriracha, toasted almonds, sesame

- SMOKED CHICKEN FRIED RICE / \$12**  
seasonal veggies, egg, carrots, peas, green onion
- VEGGIE FRIED RICE / \$10**  
shitake mushroom, egg, napa cabbage, onion
- THAI FRIED RICE / \$14**  
crab, shrimp, egg, seasonal veggies, carrot, peas, onion, cilantro
- BRISKET FRIED RICE / \$14**  
oyster mushroom, broccoli, egg, mung bean, dashi bbq sauce

### DESSERT

- MATCHA CHEESECAKE / \$8**  
blueberry, vanilla bean whip
- PERSIMMON & PEAR COBBLER / \$12**  
persimmon, pear, five spice crumble House Farms pork fat ice cream
- WHITE CHOCOLATE & PASSIONFRUIT MOUSSE / \$12**  
five spice crumble, raspberry coulis, fresh berries
- SORBET / \$3**  
choice of flavor 1, Flavor 2, Flavor 3

### NOODLES

- DAN DAN NOODLES / \$12**  
peanuts, tahini, shoyu egg, spicy ground pork, bok choy
- DRUNKEN NOODLES / \$13**  
Thai basil, spicy Korean & Fresno chile, broccoli, peppers, onions, cabbage, shredded smoked chicken thigh, shitake mushroom, scallion

### RAMEN

- SMOKED CHICKEN SHOYU RAMEN / \$15**  
smoked chicken thigh, broccoli, oyster mushroom, shoyu egg, chorizo oil, cilantro, mung bean
- PORK CHASU MISO RAMEN / \$15**  
porkbelly chasu, arugula, broccoli, oyster mushroom, shoyu egg, mung bean
- PORK TONKOTSU RAMEN / \$15**  
porkbelly chasu, oyster mushroom, broccoli, scallion oil, shoyu egg, mung bean
- HOWE FARMS SPICY TANTANMEN RAMEN / \$16**  
ground pork, arugula, shoyu egg, green onion, mung bean
- VEGGIE MISO RAMEN / \$14**  
oyster mushroom broth, seasonal vegetables, shoyu egg, mung bean

### ADD-ONS

- SHOYU/SHIO EGG / \$2**
- SMOKED CHICKEN / \$3**
- ROASTED MUSHROOMS / \$4**
- PORKBELLY CHASU / \$3**
- CHILE GARLIC CRUNCH / \$2**
- GLUTEN FREE NOODLE / \$1**
- BBQ BRISKET / \$7**

### DRAFT BEER

- CROWN BREWING, Sex Panda / \$8**  
Asian Pear Lager Exclusive Collaboration / Crown Point, IN
- FUZZYLINE BREWING CO. Rotating Tap / \$8**  
Highland, IN

### BOTTLES & CANS

- 18TH STREET, Candi Crushable / \$7**
- HALF ACRE, Daisy Cutter / \$7**
- LUCKY BUDDHA / \$7**
- SAPPORO / \$6**
- KIRIN ICHIBAN / \$6**
- MILLER LITE / \$4**
- SWEET RED, New Age / \$8**
- PLUM WINE, Kikoman / \$8**

### WINE

- RIESLING, A-Z / \$8**
- SAUVIGNON BLANC, Benziger / \$8**
- PINOT NOIR, Sea Sun / \$8**
- SAKE & FLIGHTS**
- HOT SAKE / \$11**
- SPARKLING STRAWBERRY ROSE / \$8**
- MOMOKAWA, Junmai Ginjo / \$10**
- MOMOKAWA, Cloudy Nigori / \$13**
- HANA AWAKA, Sparkling Berry / \$13**
- OZEKI, Pineapple Nigori / \$12**
- KARATAMBA, "Dry Wave" / \$13**
- OZEKI, Dry Fancy / \$6**

### COCKTAILS

- RYU / \$12**  
Hendricks gin, kiwi, cucumber hibiscus sake, lime
- ME JULIE / \$15**  
Flor Du Cala 4 yr rum, mango, pineapple, lime
- KONGS CUP / \$12**  
Woodford Reserve Bourbon, buckwheat ancho, currant, chai spices
- 5-SPICE OLD FASHION / \$12**  
Stone whisky, Chinese 5-Spice Simple, Angostura Bitters
- PEAR-TINI / \$12**  
Cucumber vodka, Asian pear sake, spiced pear, apple
- MR. ROBOTANIST / \$12**  
Botanist gin, yuzu, lychee, hibiscus tea
- GANJ-ZILLA / \$12**  
Eauviez tequila, maizal, kiwi, matcha, lime
- TOKYO TWILIGHT / \$12**  
Tequila, lime, pineapple, guava, hibiscus

### NON-ALCOHOLIC

- LAVENDER CHERRY LEMONADE / \$6**
- BLUEBERRY LEMON SPRITZ / \$6**
- ORANGE VANILLA ELIXIR / \$6**
- HOP TEA TONIC / \$4**
- PEPSI DIET PEPSI / SIERRA MIST, GINGER ALE / \$3**

### BOBA TEA

- BROWN SUGAR BOBA**
- MISO CARAMEL BOBA**
- Large 24 oz. / \$8**
- Small 16 oz. / \$6**

### JAPANESE WHISKY

- HATOZAKI FINEST / \$10**
- HATOZAKI SMALL BATCH / \$15**
- HIBIKI HARMONY / \$21**
- NIKKA COFFEE MALT / \$1**
- NIKKA PURE MALT - TAKETSURO / \$12**
- NIKKA SINGLE MALT - MIYAGIKYO / \$14**
- NIKKA SINGLE MALT - YOICHI / \$14**
- NIKKA COFFEE GRAIN / \$9**
- NOBUSHI BLENDED BO / \$12**
- SHIBU PURE MALT / \$15**
- SHIBU GRAIN SELECT / \$15**
- SUNTORY WHISKY TOKI / \$11**
- TENJAKU BLENDED WHISKY / \$11**
- TENJAKU PURE MALT WHISKY / \$19**

### JAPANESE SHOCHU

- AWAMORI / \$6**
- FUKIAGE-KURA BARREL RESERVE / \$5.50**
- HONKAKU KUROKAME / \$7.50**
- ICHIKO / \$5.50**
- KURO YOKAICHI IMO / \$8**
- YOKAICHI MUGI / \$5.50**

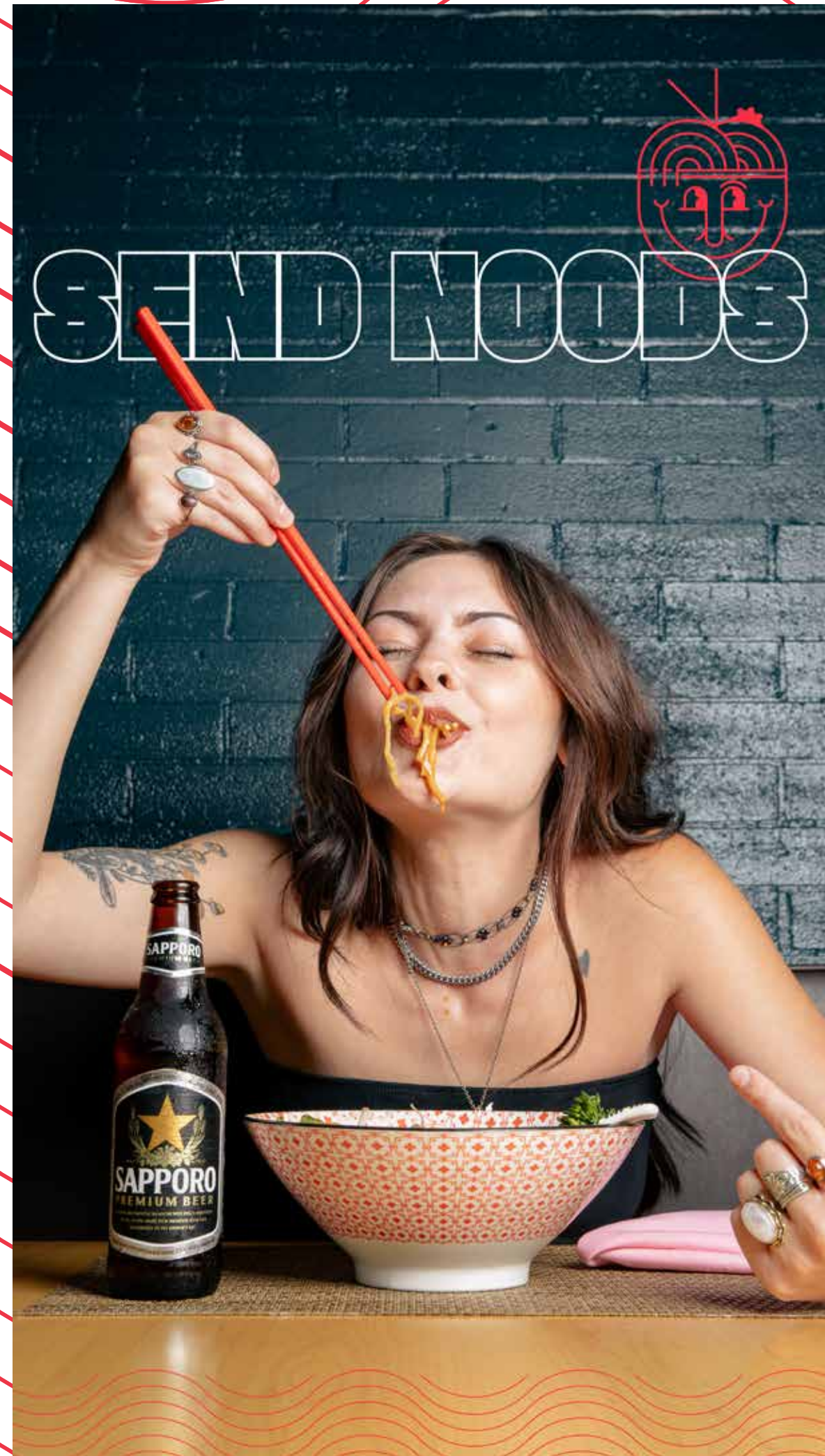
### KITOHEN HIGH FIVE

- CHEES / \$5**
- Send the kitchen home smiling. This item goes directly to our kitchen staff as gratuity at the end of the night. Arigato!*

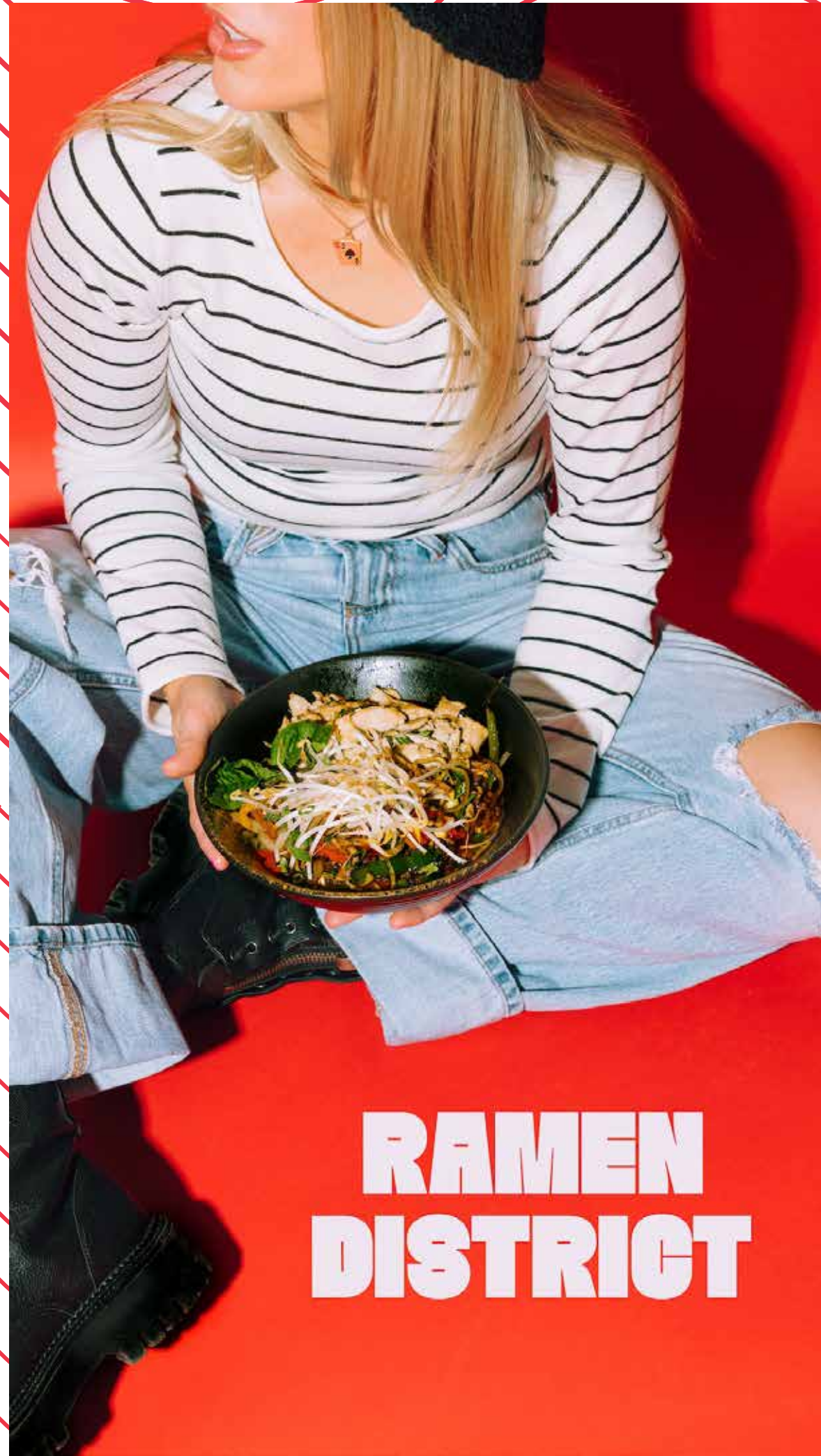


 **FOR REAL.**  
**RAMEN**

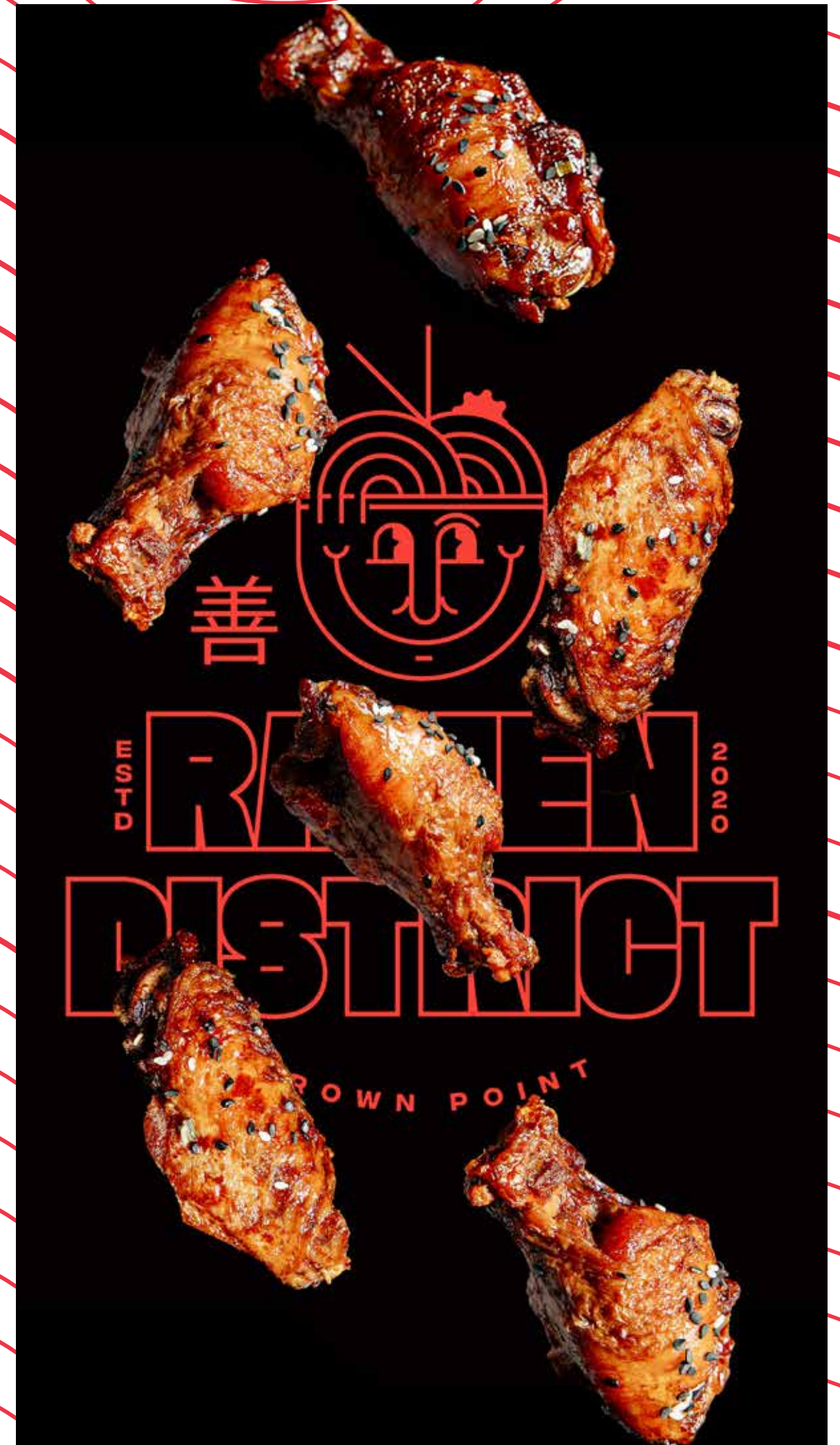
**SEND NOODS**



**SAPPORO**  
PREMIUM BEER



**RAMEN DISTRICT**



**善**

**RAMEN DISTRICT**

ESTD ONONO

**RAMEN DISTRICT**

ROWN POINT

FEED THE WHOLE TEAM



FEED YOUR SOUL

TOMATO BAR



THE HIGHEST QUALITY

PIES

YOU CAN GET YOUR HANDS ON



TOMATO BAR  
PIZZA BAKERY

A LOCAL

STA  LE

**PAPPAS**  
RESTAURANT & BAR

BREAKFAST. LUNCH. DINNER.

[pappascrownpoint.com](http://pappascrownpoint.com)







Focus on your vision—  
we'll make sure it's seen.

Work with us.

[hello@katikocreative.com](mailto:hello@katikocreative.com)